

celebrate PLOVER

Dear local business,

The Celebrate Plover Committee is in the midst of finalizing details for this year's Celebrate Plover event, which is held at Lake Pacawa Park. This fun filled, free day brings our community together to celebrate Plover's past, present, and future. The day's activities include a veteran's tribute, craft and vendor area, outdoor business expo, live music, fire department water fights, a volleyball tournament, food and beverages. There are also free youth activities and a fireworks show at dusk with an amazing water display on Lake Pacawa.

This year's Celebrate Plover event will be held on Saturday, July 29th. Last year, Celebrate Plover drew over 10,000 people throughout the day and evening and we are looking forward to growing that number in 2017.

We are reaching out to you in the hope that you would be willing to support Celebrate Plover by becoming a sponsor this year. Each year our goal is to completely fund the Celebrate Plover event through sponsorships and donations. This allows us to provide free youth activities, entertainment and fireworks. Our annual budget for Celebrate Plover is \$55,000. Our fundraising goal for this year is to raise \$60,000. Funds in excess of the budget would be used to construct improvements recommended in the Lake Pacawa Master Plan (including specific improvements that will support and enhance Celebrate Plover activities). The Celebrate Committee has targeted construction of a new band shell in 2017.

There are several different levels of sponsorship and ways to participate in the event, as detailed in the commitment form enclosed with this letter. As a sponsor, you will be supporting a family-oriented and fun-filled day, promoting a sense of community for Plover and its businesses, and contributing funds that will be used to enhance activities at Lake Pacawa Park. As part of your sponsorship, your organization will receive exposure from the media campaign and promotions surrounding the event, as well as from its participants. We are approaching you because we see you as an ideal sponsor for this event! Celebrate Plover has also formed a 501 (c)(3) entity called Celebrate Plover Foundation, Inc. to provide tax deductible opportunities to businesses and individuals who wish to support Celebrate Plover and/or improvements planned for Lake Pacawa and other public spaces in Plover.

Please do not hesitate to contact either of us at 715-345-5250 with any questions that you may have, or if you wish to arrange a personal meeting with any member(s) of the Celebrate Plover Committee to discuss sponsorship opportunities in more detail.

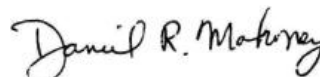
We hope you will consider a sponsorship of Celebrate Plover and we look forward to you joining us in hosting this fun filled, family event!

Thank you for your consideration.

Sincerely,



Tim Cisewski
Celebrate Plover Committee Co-Chair



Dan Mahoney
Celebrate Plover Committee Co-Chair



CELEBRATE PLOVER
sponsorship levels

Platinum Sponsor (\$4000+)

- Company name and logo listed on all promotion materials
- Company name and logo on staff event t-shirts
- Company signage/banner displayed at the event
- Company included on radio advertisements
- Included in post-event promotion in print media
- Included in all thank you announcements day of event
- Company presented with plaque
- Invitation to thank you dinner

Gold Sponsor (\$1500-\$3999)

- Company name and logo listed on all promotion materials
- Company name and logo on staff event t-shirts
- Company signage/banner displayed at the event
- Included in post-event promotion in print media
- Included in all thank you announcements day of event
- Company presented with certificate
- Invitation to thank you dinner

Silver Sponsor (\$500-\$1499)

- Company name displayed on sponsor board at the event
- Company presented with certificate
- Included in post-event promotion in print media

Bronze Sponsor (\$75-\$499)

- Company name displayed on sponsor board at the event



CELEBRATE PLOVER

commitment form

Company Name: _____

Address: _____

City, State, Zip: _____

Contact Name & Phone Number: _____

Email address: _____

Sponsorship level:

_____ *Platinum* (\$4000+)

_____ *Gold* (\$1500 - \$3999)

_____ *Silver* (\$500 - \$1499)

_____ *Bronze* (\$75 - \$499)

Please include this form with your check payable to Celebrate Plover Foundation, Inc.

Please mail by June 1, 2017 to:
Celebrate Plover Foundation
P.O. Box 37
Plover, WI 54467

Please contact Dan Mahoney with any questions. Dan can be reached at 715-345-5250 or via email at celebrateplover@gmail.com.