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# celebrate PLOVER

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Dear Business Owner:

Spring is here, and it's time to start thinking of those exciting summer events. One of the best events is Celebrate Plover, which will be held on Saturday, July 30 at Lake Pacawa Park in Plover. The park is in its final stages of renovations, and we can't wait to show it off. Renovations include our captivating splash pad, adventurous all-inclusive ADA playground, beautiful beach front, new turnkey concession stand and fresh restrooms.

We invite your support as a sponsor of Celebrate Plover 2022. Through the generosity of the surrounding area business community, this event is completely funded through sponsorships and donations allowing us to provide free children's activities, entertainment and fireworks. Our 2022 budget for Celebrate Plover is \$65,000.

There are several different levels of sponsorship as detailed in the commitment form that follows. As part of your sponsorship, your company will receive exposure in the media campaign and promotions surrounding the event, as well as exposure to over 15,000 people who attend the event.

All contributions are made payable to the Celebrate Plover Foundation and are fully tax deductible, as the Celebrate Plover Foundation is a 501(c)(3) entity.

Please do not hesitate to contact either of us with any questions that you may have, or if you wish to arrange a personal meeting with any member(s) of the Celebrate Plover Committee to discuss sponsorship opportunities in more detail. We hope you will consider a sponsorship of Celebrate Plover and we look forward to you joining us in hosting this fun filled, family event!

***Contributions should be made payable to: Celebrate Plover Foundation, PO Box 37, Plover, WI 54467.***

Sincerely,

Trina M. Sankey  
715-498-3521  
Celebrate Plover Committee  
Fundraising Co-Chair

DeeAnn Donahue  
715-498-5443  
Celebrate Plover Committee  
Fundraising Co-Chair



## **CELEBRATE PLOVER 2022**

### *sponsorship levels*

#### **Platinum Sponsor (\$4000+)**

- Company name and logo listed on all promotion materials
- Company name and logo on staff event t-shirts
- Company signage/banner displayed at the event
- Company included on radio advertisements
- Included in post-event promotion in all media
- Included in all thank-you announcements day of event
- Company presented with plaque

#### **Gold Sponsor (\$1500-\$3999)**

- Company name and logo listed on all promotion materials
- Company signage/banner displayed at the event
- Included in post-event promotion in all media
- Included in all thank-you announcements day of event

#### **Silver Sponsor (\$500-\$1499)**

- Company name displayed on Sponsor Board at the event
- Included in post-event promotion in all media

#### **Bronze Sponsor (\$75-\$499)**

- Company name displayed on Sponsor Board at the event



## CELEBRATE PLOVER 2022

### *commitment form*

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Your Signature: \_\_\_\_\_

#### Sponsorship Level:

\_\_\_\_\_ Platinum (\$4000+)

\_\_\_\_\_ Gold (\$1500 - \$3999)

\_\_\_\_\_ Silver (\$500 - \$1499)

\_\_\_\_\_ Bronze (\$75 - \$499)

Please include this form with your check payable to Celebrate Plover Foundation.

Please mail to:

Celebrate Plover Foundation  
P.O. Box 37  
Plover, WI 54467